

PRESS RELEASE

For the quarter ended September 30, 2010

All amounts are in Euro unless otherwise stated

BITÉ REPORTS THIRD QUARTER RESULTS

Strong growth in Free cash flow in Quarter 3 2010

Quarter 3 EBITDA of € 11.4 million, increased by 12.9% from Quarter 3 2009

Bite Latvia EBITDA break even

Vilnius, Lithuania, October 28, 2010 - Bité Finance International B.V. (“Bité” or the “Company”) (Notes listed on the Official List of the Luxembourg Stock Exchange and traded on the Euro MTF market) today reported its unaudited results for the third quarter of 2010 (“Quarter 3”).

Quarter 3 results

Service Revenue¹ for Quarter 3 reached € 40.4 million compared to € 43.4 million for the third quarter of 2009. Consolidated Earnings before interest, income taxes and depreciation and amortization (EBITDA)² increased to € 11.4 million compared to € 10.1 million for the third quarter of 2009. EBITDA margin of Service Revenue grew to 28% for Quarter 3 of 2010 compared to 23% for Quarter 3 of 2009. Free cash flow³ is positive € 7.3 million for Quarter 3 of 2010 compared to € 1.3 million for the third quarter of 2009.

Quarter 3 results for Bité Lithuania and Bité Latvia

Service Revenue for Bité Lithuania for Quarter 3 decreased to € 32.1 million compared to € 36.6 million for the third quarter of 2009. EBITDA decreased to € 12.0 million compared to € 12.6 million for the third quarter of 2009. Bite Latvia EBITDA break even and amount to € 0.1 million compared to negative € 1.7 million for the third quarter of 2009. Service Revenue in Bité Latvia for Quarter 3 increased to € 8.6 million compared to € 7.2 million for the third quarter of 2009. Bité Latvia Subscriber base grew by 80% while advertising costs decreased compared Quarter 3 of 2010 with Quarter 3 of 2009.

The operational performance is affected by the challenging macro economic environment in the region. The economic slowdown negatively impacts the average revenue per user

¹ Service Revenue includes total revenue less Handset revenue, Transit revenue and Other revenue and income.

² We use the term earnings before interest, income taxes, depreciation and amortization (“EBITDA”) which may not be comparable to similarly titled measures reported by other companies. We believe that EBITDA provides useful information to investors because it is an indicator of the strength and performance for our ongoing business operations, including our ability to incur and service debt. While depreciation and amortization are considered operating costs under generally accepted accounting principles, these expenses primarily represent the non-cash current period allocation of costs associated with long-lived assets acquired or constructed in prior periods. Our EBITDA calculation is commonly used as one of the bases for investors, analysts and credit rating agencies to evaluate and compare the periodic and future performance and value of companies within the wireless telecommunications industry. EBITDA should not be considered in isolation or as alternative measures of performance under International Financial Reporting Standards (“IFRS”).

³ Free cash flow is defined as cash flow from operating activities minus cash flow from investing activities.

(ARPU) and involuntary churn. The company mitigates these negative impacts through OPEX and CAPEX reductions and has managed to increase EBITDA by 13%.

Mr. Fred Hrenchuk, CEO, said “we’ve had some good progress in both countries although there is much more work to do in each country with respect to improving our market and financial performance”.

FORWARD LOOKING STATEMENTS

This news release contains certain forward-looking statements concerning our future operations, economic performances, financial conditions and financing plans. These statements are based on certain assumptions and analyses made by us in light of our experience and our perception of historical trends, current conditions and expected future developments as well as other factors we believe are appropriate in the circumstances. However, whether actual results and developments will conform to our expectations and predictions is subject to a number of risks, uncertainties and assumptions. Consequently, all of the forward-looking statements made in this news release are qualified by these cautionary statements, and there can be no assurance that the results or developments anticipated by us will be realized or, even if substantially realized, that they will have the expected consequences to or effects on us and our subsidiaries or their businesses or operations. We undertake no obligation and do not intend to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable law.

CONFERENCE CALL

The conference call on the third quarter 2010 results will be made available via an audio web cast from the Bité web site. The web cast is scheduled to begin at 11:00 am GMT on Thursday, October 28, 2010. All related financial information will be published on Wednesday, October 27, at 4:00 pm GMT, 6:00 pm Lithuania time (<http://www.bitegroup.net/investment/>).

Participants are welcome to register at www.bitegroup.net under Investor Relations section. Participants are also welcome to join conference call at + 44 (0)20 7138 0826. A replay of the conference call can also be accessed on this webpage between 10:00 am GMT on October 29 and 10:00 am GMT on November 26.

About Bité Finance International

Bité Finance International B.V. consists of 7 companies: Bité Finance International B.V., Bité Finance International II B.V., SIA EECF Bella FinCo, UAB Bité Lietuva, UAB TeleTower, SIA Bité Latvija and SIA TeleTower. Of these, UAB Bité Lietuva with UAB TeleTower, and Bité Latvia with SIA TeleTower, are engaged in providing telecommunication services in Lithuania and Latvia.

This announcement is not an offer to sell or a solicitation of any offer to buy the securities in the United States; securities may not be offered or sold in the United States or to, or for the account or benefit of, U.S. persons (as such term is defined in Regulation S under the U.S. Securities Act of 1933, as amended) absent registration or an exemption from registration. There will be no public offer of securities in the United States. Any offering of securities will be made only by means of an offering circular, which contains detailed information about our company and its management and financial statements.

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